

University of Massachusetts Dartmouth Athletic & University Marks

* PLEASE DO NOT COPY & PASTE THESE LOW-RESOLUTION IMAGES, ASK FOR VECTOR FORM MARKS TO ENSURE QUALITY *



UMD 1 - UMass Dartmouth Corsair
(Full Color)



UMD 3 - UMass Dartmouth Corsair (Gray)



UMD 5 - UMD Athletic Wordmark (Blue)



UMD 2 - UMass Dartmouth Corsair (Blue)



UMD 4 - UMD Athletic Wordmark
(Full Color)



UMD 6 - UMD Athletic Wordmark (Gray)

For additional UMASS logos, special formats, color matching, and information on using University-owned marks please contact
The University Trademark and Licensing Administration: dpcurley@umass.edu & esymbor@umass.edu or 413-577-8125

Visit us at <http://www.umassauxiliaryservices.com/licensing/>

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UMD 7 - Corsair Head (Full Color)



UMD 8 - Corsair Head (Blue)



UMD 9 - Corsair Head (Black)



UMD 10 - UMD Corsairs (Full Color)



UMD 11 - UMD Corsairs (Blue)



UMD 12 - UMD Corsairs (Black)



UMD 13 - UMD Corsairs Head (Full Color)



UMD 14 - UMD Corsairs Head (Blue)



UMD 15 - UMD Corsairs (Black)

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UMD 7 - UMD Univ. Wordmark (Full Color)



UMD 8 - UMD Univ. Wordmark (Black)

* For additional
UMass Dartmouth Marks, please email
David Curley
dpcurley@umass.edu
Evelin Szymborn
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**University of Massachusetts
Trademark and Licensing Administration**
RM 920, Campus Center
1 Campus Center Way, Amherst MA
01003

Visit us at
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* For more information on the
UMass Dartmouth Branding guide,
please refer to the **UMass Dartmouth
University Marketing Office at:**
[http://www.umassd.edu/publications/
corsairlogos/](http://www.umassd.edu/publications/corsairlogos/)

Style Guide:
[http://www.umassd.edu/media/umass
dartmouth/officeofpublicaffairs/pdfs/s
tyleguidefinal.pdf](http://www.umassd.edu/media/umassdartmouth/officeofpublicaffairs/pdfs/styleguidefinal.pdf)

PLEASE SEE NEXT PAGE FOR COLOR GUIDE





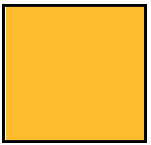



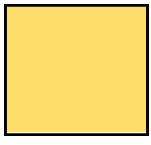



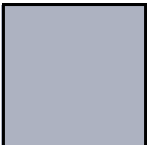



Official Fonts:

- **Sabon**, a serif font generally used for text, and **Frutiger**, a sans serif font used for either text or display headlines. If the University fonts are not available, Times and Arial respectively are acceptable substitutes.

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| University Color (Athletic Marks) | Pantone® Colors | Thread Colors: Madeira Polyester | Thread Colors: RA Super Brite Polyester | Thread Colors: RA Super Strength Rayon |
|---|---|---|--|--|
| Spirit Color 1 (BLUE) PMS: 288 RGB: R0 G45 B114 CMYK: C100 M67 Y0 K23 HEX: #002D72 | PMS 288  | #40-1743  | #122-5738 Blue Suede  (Closer match in thread) | #122- 2210 Pro Royal  |
| Spirit Color 2 (Gold) PMS: 1235 RGB: R255 G184 B28 CMYK: C0 M29 Y91 K0 HEX: #FFB81C | PMS 1235  | #40- 1951  | #122-5763 Merit Gold  | #122-2463 Merit Gold  |
| Spirit Color 3 (Light Yellow) PMS: 121 RGB: R249 G224 B112 CMYK: C0 M11 Y69 K0 HEX: #F9E070 | PMS 121  | #40- 1735  | #122-5626 Daffodil  | #122-2235 Glow  |
| Spirit Color 4 (Light Blue) PMS: 536 RGB: R162 G178 B200 CMYK: C31 M20 Y5 K0 HEX: #A2B2C8 | PMS 536  | #40- 1960  | #122-5539 Sky Blue  (Closer match in thread) | #122-2304 Sun Blue  |

WHITE- RA Rayon: 2297 Snow White, RA Polyester: 5597 Snow White/9174 Ultra Brite, Madeira Polyester: 1801